



CANADA ARAB BUSINESS COUNCIL
CONSEIL DE COMMERCE CANADO-ARABE
المجلس التجاري الكندي العربي

Great Women Leaders - Dr. Gina Cody on how she became one of Canada's leaders in STEM, Entrepreneurship & Philanthropy

Overview

The Canada Arab Business Council (CABC), in collaboration with the Business Development Bank of Canada (BDC) and the Organization of Women in International Trade (OWIT), and sponsored by Gowling WLG, is pleased to invite you to an exclusive fireside chat between Gina Cody, Canadian-Iranian Engineer and Business leader and Jasmin Ganie-Hobbs, Executive at the Business Development Bank of Canada. This event will provide valuable insights on Gina's foray into industry, entrepreneurship and philanthropy as well as business tips for emerging business and tech leaders. Dr Gina will embark on her personal journey as an engineer and business leader; the importance of equity, diversity and inclusion in STEM fields and the value of EDI for businesses; and why the world needs more women role models.

When, Where and How to Join this Webinar

Date: 20th May

Time: 9-10 AM ET

Registration Link: <https://www.eventbrite.ca/e/great-women-leaders-business-and-entrepreneurship-outlook-by-dr-gina-cody-tickets-154039934591>

Cost: no charge

Event Sponsor:



Event Partners:



Tuesday, May 18, 2021



CANADA ARAB BUSINESS COUNCIL
CONSEIL DE COMMERCE CANADO-ARABE
المجلس التجاري الكندي العربي

Proposed Program

Start Time	End Time	Duration	Activity
09:00 am	09:10 am	10 MINS	Welcome Remarks: Cathy Seguin, President, CABC Introduction of our Key Sponsor: Gowling WLG Ruba El-Sayegh, Partner at Gowling WLG to provide an overview of their organizational goals supporting women in business and introduce Speakers: Dr Gina Cody and Jasmin Ganie-Hobbs
09:10 am	09:40 am	30 MINS	Fireside Chat with Dr Gina Cody , Canadian-Iranian Engineer and Business leader and Jasmin Ganie-Hobbs , Senior Development Banker Technology Industry, Business Development Bank of Canada (BDC)
09:40 am	09:55 am	15 MINS	Q&A
09:55 am	10:00 am	5 MINS	Closing Remarks: Cathy Seguin



CANADA ARAB BUSINESS COUNCIL
CONSEIL DE COMMERCE CANADO-ARABE
المجلس التجاري الكندي العربي

Speakers



Dr. Gina Parvaneh Cody

Dr. Gina Parvaneh Cody immigrated to Canada from Iran in 1979. Dr. Cody holds a master's and a doctorate in building engineering from Concordia University. She was the first woman awarded a PhD in building engineering at Concordia. Dr. Cody has more than 30 years of professional practice in the private sector as a professional engineer, corporate executive and principal shareholder of an engineering firm. Dr. Cody has provided professional engineering services to some of Canada's largest Real Estate Investment Trusts (REITs), financial institutions, builders and developers.

Dr. Cody served the Professional Engineers of Ontario (PEO) for more than 15 years as a member of the Discipline Committee and eight years as chair of the Professional Practice Committee. Dr. Cody was granted the Certificate of Fellowship and the Award of Honor by PEO. Dr. Cody is also a recipient of the Award of Merit by the Canadian Standards Association. Dr. Cody was awarded the Order of Montreal in 2019 and was named one of the Top 25 Women of Influence in Canada in 2020. In December 2020, she was appointed Member of the Order of Canada.

Dr. Cody serves on the board of trustees of the Canadian Apartment Properties REIT and the European Residential REIT. She is a member of the Board of Governors, the Governance Committee and chair of the Real Estate Planning Committee and the chair of the Gina Cody School Advisory Board. She is also the co-chair of the Campaign for Concordia, the university's most ambitious fundraising initiative ever. Dr. Cody has been a Fellow in the Canadian Academy of Engineering since 2019.

In 2018, Dr. Cody made an historic \$15 million gift to Concordia University, Faculty of Engineering and Computer Science. In honour of her professional accomplishments and her generosity, the faculty was renamed the Gina Cody School of Engineering and Computer Science. It is the first engineering faculty in Canada, and one of the first internationally, named after a woman.

Dr. Cody lives in Toronto with her husband, a retired banker. The couple have two daughters, one completed her law degree and the other a doctoral degree in engineering.



CANADA ARAB BUSINESS COUNCIL
CONSEIL DE COMMERCE CANADO-ARABE
المجلس التجاري الكندي العربي



Jasmin Hobbs

Senior Development Banker Technology Industry, Business Development Bank of Canada (BDC)

As a Senior Banker, Board Member, and Advisor, Jasmin brings to the table both in-depth financial and consulting expertise. She is an astute financial services executive that for the past 17 years has worked extensively with many of Canada's best and brightest companies, especially those in emerging technology, innovation, and knowledge based industries. Jasmin understands the power of leveraging the financial community, and the technology ecosystem to drive business results.

Jasmin truly understands the value of strategic partnership. By building alliances and successful relationships across the Canadian business and financial community, she has been able to drive the inception of numerous innovative financial solutions. She is well known to create competitive value, seek out and seize business opportunities, drive change, and achieve objectives. Her extensive experience has contributed to making her one of the most successful, and well known financiers in the industry.

Jasmin is also an experienced board member and advisor, and currently sits on the board of Red Dot Digital, Decidio.io, The Canada Arab Business Council, and Diversity Leaders Alliance. In addition to being a financial services and technology ecosystem pillar, Jasmin's role at the Business Development Bank of Canada often sees her as a frequent financial industry speaker and media commentator on the topics of finance, entrepreneurship, technology and innovation, and women in business. Through her travels she has been featured on the top rated Canadian business show Dragon's Den, providing financial commentary and analysis both on and off air.

Off hours Jasmin's true personal passion lies in philanthropy, diversity and inclusion, and giving back to the community through business mentorship and outreach, especially to those in marginalized and refugee communities.